I think cell phone usage on a plane should stay banned. It is annoying at a movie theatre or play for someone to talk on a phone. I like to read or relax on a plane ride and would be unable to do either if someone is chatting on the phone the whole time. Besides I don't care to hear someone's personal business. The majority of cell phone users talk louder also when they are on a cell phone. I think it would be as annoying as a baby crying the whole flight